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**Seminole Ah-Tah-Thi-Ki Museums Offer Free Admission on
Smithsonian Magazine's 5th Annual Museum Day**

--Museum Day 2009 Poised to be Largest to Date--

THE AH-TAH-THI-KI MUSEUM AT BIG CYPRESS- LOCATED ON THE BIG CYPRESS SEMINOLE INDIAN RESERVATION IN HENDRY COUNTY, FLORIDA AND THE AH-TAH-THI-KI MUSEUM AT OKALEE - LOCATED IN THE SEMINOLE PLAZA, ADJACENT TO THE SEMINOLE HARD ROCK HOTEL AND CASINO IN HOLLYWOOD, FLORIDA. VISIT US AT WWW.AHTAHTHIKI.COM

Hollywood and Clewiston, Florida (September 21, 2009)—On Saturday, September 26, 2009, the Seminole Ah-Tah-Thi-Ki Museum will participate in the fifth annual Museum Day, presented by *Smithsonian* magazine. A celebration of culture, learning and the dissemination of knowledge, *Smithsonian's* Museum Day reflects the spirit of the magazine, and emulates the free-admission policy of the Smithsonian Institution's Washington, DC-based properties. Doors will be open free of charge to *Smithsonian* magazine readers and Smithsonian.com visitors at museums and cultural institutions nationwide.

Last year, upwards of 200,000 people attended Museum Day, with all 50 states plus Puerto Rico represented by over 900 participating museums, including 84 Smithsonian affiliate museums. This year, the magazine expects to attract over 1,000 museums.

"Smithsonian Magazine's Museum Day directly benefits our Museum in terms of enhanced exposure. As an official Smithsonian Affiliate, we aim to deliver the quality and standards Smithsonian readers and members have come to expect, by providing the most unique, authentic and engaging Seminole experience," said Museum Development Officer Dorian Lange. "Museum Day helps us share that experience with newer audiences year after year, and we gladly welcome that."

AH-TAH-THI-KI Museum is the tribally owned and operated cultural museum of the Seminole Tribe of Florida. The flagship facility is situated in the Everglades on a 66-acre cypress dome in the Big Cypress Seminole Indian Reservation and offers 10,000 square feet of gallery space featuring rare artifacts and lifelike dioramas depicting Seminole life at the turn of the century. A five screen orientation theater, one mile raised

boardwalk through the natural cypress dome and Museum Store all highlight the history, culture and art of the Seminole Indian people and provide an immersive cultural experience. Currently featuring the photographic exhibit *Randle/Sheffield: Life Along the Tamiami Trail in the Early 1940s and 1950s*.

A satellite Museum facility is located in Hollywood and offers 4,000 square feet of gallery space featuring two permanent exhibits, one cultural and one archaeological, as well as the current contemporary Native American Art exhibit *Unconquered Imagination*.

Both Museum Stores are currently having a RED TAG SALE on handcrafted Native American jewelry with inventory reduced 20-75% .

Visit www.smithsonian.com/museumday to download your Museum Day Admission Card. Attendees must present the Museum Day Admission Card to gain free entry to participating institutions. Each card provides museum access for two people, and one admission card is permitted per household. Listings and links to participating museums' can also be found at www.smithsonian.com/museumday.

About Smithsonian Media

Founded in 1970 with the launch of *Smithsonian* magazine, Smithsonian Media—comprising *Smithsonian* magazine, *Air & Space*, goSmithsonian, Smithsonian Publishing Digital Network, Smithsonian Books and advertising for Smithsonian Channel—allows the intellectually curious to indulge and engage their passions for history, the arts, science, the natural world, culture and travel. Smithsonian Media's flagship publication, *Smithsonian* magazine, has a circulation of more than two million. This multimedia network is also affiliated with the world's most visited museum and research complexes at the Smithsonian Institution. For more information, visit www.smithsonian.com, www.airspacemag.com, and www.gosmithsonian.com